The Ballen Method®™

Vision Masters LLC

3090 S. Durango #100
Las Vegas, NV 89117
702-604-7738
admin@theballenmethod.com
www.TheBallenMethod.com

Dear Potential Host,

Thank for your inquiring about a Vision Masters LLC, Richard and Lori Ballen event. Just the fact that you are reaching out shows how much you care for the education and growth of your team.

Good news, provided you work through sponsors, these trainings should not cost you or your market center anything. In addition, YOU as the host, attend for FREE. (See details on how to include a volunteer and a couple of your recruits)

Included in this package, you'll find an expectations agreement that outlines the details of what to expect when booking You'll also find video promo, testimonials, and flyers on our 3 sessions we offer including: |

The Ballen Method Live – Online marketing Magic (Generally Wed. 12-5) (day 1 if you reserve 2 classes)
The Build it Like Ballen Mastermind – Held either 9-12 or 1-4 if this is the only class or on day two from 9-12
The Secrets of Success – Held 12-5 in a one day session, this class is a shorter review of the other two classes combined

These sessions are fast paced, high energy, thought provoking and entertaining.

When you bring Richard and Lori Ballen to your city, YOU become the hero.

When you are ready to reserve, please check date availability with Richard at 702-604-7738, find a location and sponsors, and return the expectations agreement. Then, we are ready to make magic!!!

Sincerely,

Richard and Lori Ballen

Richard and Lori Ballen
Speakers/Author
The Ballen Method Secrets of Success
Vision Masters LLC

Purpose, Passion, and a Plan

BUILD IT LIKE BALLEN

A Mastermind
Systems, Tools, and Talent

www.TheBallenMethod.com

" What a great class. I highly recommend this class"
~ Regina Payton

"This was the missing piece for me. Thanks for the awesome training"
~ Sarah Goss

"It was inspiring and motivational"
~ Jim Blehm

"I received answers to questions I didn't even know I had"
~ Ron Warkentin

"Just the information on the operations manual on Wordpress was worth way more than the admission price to this class"
~ Beth Samuels

"Thank You for sharing your story. It inspires someone like me starting from zero to know that I can do this too. Based on what you shared today, I know that anyone can do anything if they put their mind to it"
~ Dana Falkenstein

"Oh the Tracking sheet!! What did you call it? "The Ballen Book"? Best tool I've seen in not just team building or real estate, but in business in general. Simply OUTSTANDING"
~ Mike Vitone

"I have such a better understanding of how to build and pay agents and adminstrative assistants on my team. Just what I needed. Priceless"
~ Ken Carter

- ✓ ***Learn the Easy Way*** to manage the life of a lead on a team
- ✓ ***Find out how you can*** build a top producing team without working with clients or in the office
- ✓ ***Discover*** *the best systems and tools used to run a top producing team*
- ✓ ***Get the How To*** on creating an online training and operations manual that grows as you do
- ✓ ***See*** how compensation works on a high performance team

Richard and Lori Ballen may still be fairly new to real estate team building, but they are no stranger to building teams.

Owning and operating the top catering and entertainment company in Las Vegas, Richard and Lori Ballen have large lead teams with over 100 members on the roster.

The Ballens have built several successful businesses and the catering company was sold in 2004 and is still thriving today. They did this through systems, tools, and talent.

When you hear Richard and Lori Ballen speak you will see that their "real deal" approach to education leaves no questions unanswered.

Be Educated, Inspired, and Grow with this team building mastermind

The Build it Like Ballen Mastermind is a fast paced, 3 hour interactive class

DATE: Wednesday if this is the only class you are booking. Or Thursday if pairing with The Ballen Method

TIME: 9-12 or 1-4 on Wed if booking only this class or 9-12 on Thursday if pairing with The Ballen Method

LOCATION: Your Choice

PRICE: $99.95

REGISTRATION: Link will be found at www.TheBallenMethod.com

The Ballen Method Live

Dominating the internet with Purpose, Passion, and A Plan

www.TheBallenMethod.com

I quickly went from an inventory of 4 low quality listings to 12, to 15, then 18 and to 20 high quality listings in a short amount of time after taking your class"
~ Brittany Purcell

"The Ballen Method is a true and sure game changer"
~ Jackie Ellis

"Two of my team members attended class and we are now ranking on pg. 1 of Google for several keywords in our farm and it only took 45 days!
~ John Newman

"I did it. I have been working on this like crazy and I just came up on Google pg 1. Two times beating Zillow and Homes.com. I got 2 listings last week and the sellers Googled "best realtor in Fredericksburg"
~ Pam Martin

Video Summary:
http://youtu.be/eeW7XIu8TsI

BOOKING:
To Book Lori to speak at your event, Call Richard Ballen at 702-604-7738

LORI BALLEN
Purpose, Passion, and a Plan

- ✓ ***Learn the Easy Way*** to create a massive online presence that results in leads
- ✓ ***Find out how you can*** dominate the search engines by marketing to a niche audience using a specific message and product and set of Keywords
- ✓ ***Discover:*** the power of social media for building an online network that is so powerful it generates YOU continuous business
- ✓ ***Get the How To*** on creating powerful press releases, blogging for SEO and the consumer, video marketing and classified ads

Lori Ballen has been in business for herself since her teenage years. Joining her husband (A Las Vegas Magician) in the early 1990's, she owned and then sold a highly successful catering and entertainment company that is still thriving today.

Lori and Richard Ballen now own a top producing real estate team in Las Vegas built on "niches" including short sales and online hyperlocal markeitng/farming.

All of Lori's businesses have reached a high level of success through her methods of marketing to a "niche", disciplined lead generation, and strong business principles including The WOW Factor.

Lori is known for her "Real" approach to social media and presenting. She doesn't hold back.

The Ballen Method Live Online Marketing Magic is a fast paced, 5 hour interactive class taught by Lori Ballen.

This is not just an overview, this is Meat and Potatoes!

DATE: Wednesday

TIME: 12PM – 5PM

LOCATION: Your Choice

PRICE: $99.95

REGISTRATION: Link will be found at www.TheBallenMethod.com

SECRETS OF SUCCESS
Online Marketing and Team Systems

www.VisionMastersLLC.com

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~ Ken Carter

- ✓ ***Learn the Steps*** to creating an online presence for you and your team
- ✓ ***Find out how you can*** generate a massive number of leads to feed a large team or yourself
- ✓ ***Discover*** *the best systems and tools used to run a top producing team*
- ✓ ***Get the How To*** on creating an online training and operations manual that grows as you do
- ✓ ***See*** how compensation works on a high performance team

Richard and Lori Ballen may still be fairly new to real estate team building, but they are no strangers to business.

Owning and operating the top catering and entertainment company in Las Vegas, a magic and party shop, a baby products store, and a top real estate company, The Ballens know branding, marketing, systems, and leverage.

When you hear Richard and Lori Ballen speak you will see that their "real deal" approach to education leaves no questions unanswered.

Be Educated, Inspired, and Grow with this 5 hour business building class.

This is a fast paced, highly interactive, inspirational and informative 5 hour class. This class is a combination of the online marketing magic class and team building mastermind.

DATE: Wednesday or Thursday

TIME: 12-5PM

LOCATION: Your Choice

PRICE: $99.95

REGISTRATION: Link will be found at www.TheBallenMethod.com

The Promo Videos

www.TheBallenMethod.com

www.VisionmastersLLC.com

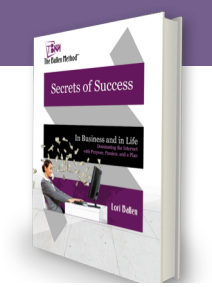
"Lori's sytem flat out works. Her methods worked immediately and I can't even imagine what will happen a year from now"
~ Scott Gregory

"I've been blogging about my neighborhood for just a week where one agent has a strong foothold. I just ranked above her on the first page of Google. I got 5 leads from one blog I wrote on my neighborhood that I just write days ago"
~ Chris Spade

"I love what you do and am willing to listen to what you practice and preach. We are taking it to the next level with The Ballen Method"
~ Ron Nicholsen

"I started using The Ballen Method a few months ago and my internet traffic has doubled every month. Last week I closed 2 clients that came in as internet leads
~ Cindy Allen Fekete

BOOKING:
To Book Lori to speak at your event, Call Richard Ballen at 702-604-7738



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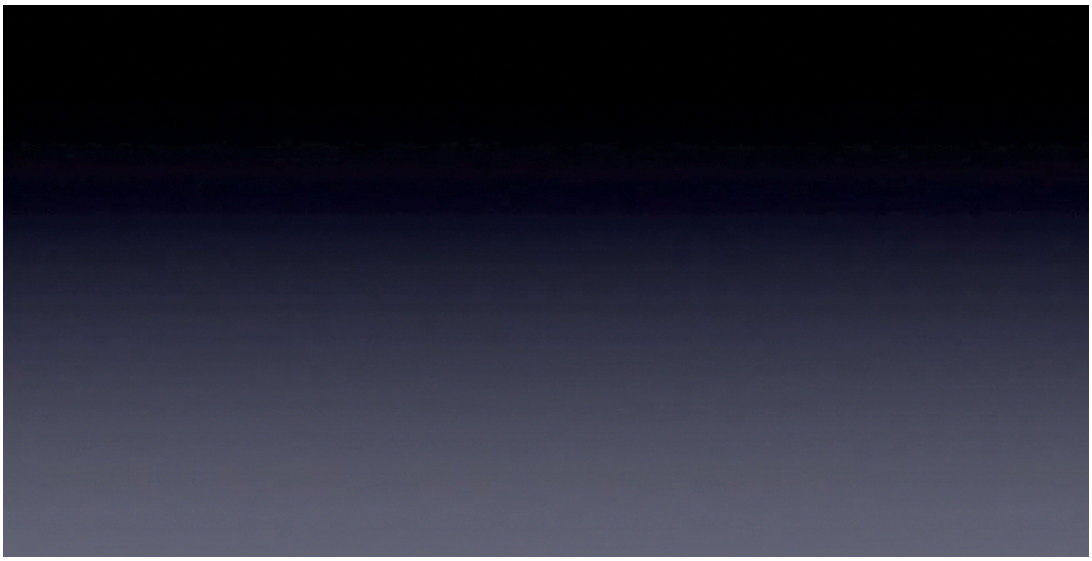

Online Marketing – What is The Ballen Method

Who is the Ballen Group? Video Promotion – Richard and Lori's Team in Las Vegas

The Ballen Method - http://youtu.be/eeW7XIu8TsI
Richard Ballen Magic - https://www.youtube.com/watch?v=b0eWuSUCp4M
The Ballen Story - https://www.youtube.com/watch?v=sJipghbrvM0
A Referral a day - https://www.youtube.com/watch?v=JTveDWqLN2s
The Video "OOPS" - https://www.youtube.com/watch?v=XA-TZLgBHMI
Testimonial - https://www.youtube.com/watch?v=rhFFAwNWlqQ
Testimonial - https://www.youtube.com/watch?v=bYGu_WZbgZg
Testimonial - https://www.youtube.com/watch?v=7Zu5BSoTAG4

Vision Masters LLC Expectations Agreement.

Hosting entity understands and agrees:

- The course being presented is Internet Lead Generation and Cultivation Magic by Richard & Lori Ballen as part of Vision Masters LLC

- Although Richard & Lori are part of Keller Williams and speak fondly of the company and systems, this is not a Keller Williams Endorsed Event and is not under any direction or control of KWRI specifically.

- Ticket price is $99.95 per person per class. You may choose one of the 3 classes or combine Online Marketing Magic day one and the Build it Like Ballen Mastermind as a 2nd day event. Tickets for each class would be sold separately and attendees may choose one or purchase both days.

- No Video or audio recording is permitted other than Members of The Ballen's organization

- A minimum of 50 participants is expected. Market Center Promotion will be required. We encourage you to invite your neighboring market centers and although KW products may be mentioned, this class will appeal to all brokerages. Sponsor Registration for your Recruits!!

- Tickets will be presold through www.TheBallenMethod.com

- Host is to provide database of Board Agents for The Ballen's Marketing

- Vision Masters LLC will provide the hosting entity with the web link to event sales and flyer and host will share in the responsibility for promoting the event.

- Classroom or Theatre style seating preferred with Tables where space permits

- An overhead projector with the computer connection, audio connection, and a projection screen compatible with a MacBook computer. If room size increases, multiple monitors should be considered for better viewing.

- Two wireless microphones and a hand held microphone should be in working condition and available.

- A standing podium for computer is required, as sitting tends to decrease the rooms energy. This podium should hold a computer and mouse and be in proper proximity to computer connections.

- A Flip Chart and 2 Bar Stools are requested for The Build it Like Ballen Mastermind

- Internet Access is required. It must have enough bandwidth to stream video and allow for many people to run multiple tabs/windows. We don't encourage classroom follow along on their computers, but we notice they open their Internet and it can drain presenter's resources.

- A minimum of 1 volunteer is suggested for handling registration.

- There is no cost to the Market Center provided travel fees are supported by sponsors. Upon arrival, Market Center should have collected $1000 for west coast classes, $1500 for Midwest, and $2500 for East Coast and have a check made out to payee Vision Masters LLC. – EIN #27-1743880

- Sponsors should be brought together by host to cover cost of classroom, and refreshments. Donuts and Coffees are suggested in the morning. Water and Coffee and snacks are suggested for midafternoon.

- Paid Sponsors may set up a table or booth and may have literature on hand for attendees. Each sponsor will have about 3-5 minutes to present. We want to keep sponsor presentations short so that your attendees receive the full benefit of the presenters.

- All sponsor donations will cover the cost of the location, and refreshments. Any additional sponsorship funds will be distributed directly to Vision Masters LLC

- It is understood that the presentations are for Vision Masters LLC profit and there will be no profit sharing with the hosting entities.

- Should there be a cancellation due to The Ballen's inability to perform all ticket sales will be refunded.

- If minimum registrants are received, 2 tickets to register NON KW agents will be given to host/committee in an attempt to use this class for recruiting. Committee member MUST submit names to admin@theballenmethod.com with emails for preregistration.
  These tickets may not take the place of a paid ticket within that first 50 guests and seating must be available above and beyond the 50 guests.

- Host will receive a complimentary ticket to the class

- Everyone in attendance, with the exception of sponsors and members of The Ballen Organization must have a ticket to attend.

_____
Hosting Entity

_____
Signature Date

_____
Printed Name

IN ORDER TO OFFICIALLY RESERVE DATE: We must have your reserved location, date chosen (confirmed with our team for availability) and appropriate number of sponsors in place.

DATE OF EVENT: _____

LOCATION OF EVENT: _____

TIMES OF EVENT: Online Marketing Magic OR Secrets of Success 12-5 PM
Build it Like Ballen Mastermind Day two 9-12 if selected

If you would like to ONLY book the Build it Like Ballen Mastermind, Choose 9-12 or 1-4 PM